

# Coconut Telegraph

April 2019



by Larry Hatch  
District Governor 2018-19

Congratulations to Dan Boldt, Youth Exchange Chair, and the entire Youth Exchange Committee for their gold award at the annual North American Youth Exchange Network conference in Denver.

This committee has achieved the gold level recognition every year, except one, since 2003. That's 15 golds and one silver. In 2002 they were awarded the Dr. Abe Kuttothara award for the best exchange program in the USA, Canada, and Mexico. You can only win that award once. Thank you to everyone who has been involved with this committee. Your exceptional work makes us all proud.



Things are beginning to slow down for me. Last month I finished up my club visits with a trip to East Portland, Tillamook and then to Pendleton. I was pleased that 5 members of the Tillamook club took me up on my offer to sign up for Rotary Direct, as well as the visiting President Elect from Astoria. So far, 34 Rotarians have taken my offer of signing up for Rotary Direct and receiving 250 Paul Harris Points from me.

The Pendleton club turns 99 this year and is already planning for their 100th birthday celebration next year. While attending their board meeting, I was shown four booklets that had been prepared over the years with the history of their club. It was amazing to see all the documentation those booklets contained about the club.

While club visits have come to an end, attending club events has not. I attended events held by West Linn and Newberg Noon as well as the 25th Birthday Celebration of the Sherwood Club.

The District Conference committee is working hard preparing for our conference in Bend on May 17-19th. Make sure to register for our annual celebration of this Rotary year.

A very interesting Rotary webinar is coming this month for clubs wanting to do a better job of promoting their activities with eye catching photos. "Powerful Photographs To Tell Your Rotary Club's People of Action Story" on Apr 24, 2019 6:00 PM PDT at:  
<https://attendeegotowebinar.com/register/5131675151613392909>

Recently, I received an email from Bill Tobin, Rotary Relations Manager, ShelterBox USA about your support of ShelterBox:

Greetings DG Larry Hatch,

I want to drop a quick note of thanks to you and all the clubs in District 5100 who have supported ShelterBox USA so far this Rotary year. District 5100 is currently number two in giving to ShelterBox USA out of nearly 150 Rotary Districts in the United States. You've got a great group of supporters there! ShelterBox is currently dealing with the aftermath of Cyclone Idai, this is an update on their current activities:

It's been two weeks since Cyclone Idai tore through Mozambique, Malawi and Zimbabwe, washing away homes and destroying livelihoods. Our team is now in Chikwawa, one of the worst-hit areas of southern Malawi. After weeks of heavy rain, the floodwaters remain



Share your club stories with the district on social media  
#rotaryd5100  
@rotaryd5100

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## Mark Your Calendar

### Upcoming District Events

**Apr. 13, 2019** - District Training Assembly - Centennial High School, 3505 SE 182nd Ave., Gresham, OR, 97030.

**May 17-19, 2019** - District Conference,  
[Riverhouse on the Deschutes](#)

**Rotary International Convention**  
**June 1-5, 2019, Hamburg, Germany**



[Click for more Convention information](#)

## Contact Us

### District 5100

#### Office Hours:

M, T, Th, F 9:00am-1:30pm  
W 9:00am-11:00am

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**Pacific Northwest PETS**  
w: [pnwpets.org](http://pnwpets.org)

**RI Zones 25 & 26 Resource Center**

high and families are too scared to return to their homes. Most of the families we have met have lost everything they own in the floods. Many are now sheltering in schools where conditions are cramped, putting families at risk of disease, violence and even trafficking. Watch the latest update from our team to see how we're responding. <https://www.youtube.com/watch?v=4DF2tIXPdY>

### I CHALLENGE YOU!



World Immunization Week  
24-30 April 2019

During World Immunization Week, have a bottle of purple nail polish at your club meeting. Ask members to donate \$5 to End Polio Now and have their pinky nail painted purple. Send me pictures of your members with their purple pinkies and let me know how much money you raised for our *End Polio Now* campaign.

Be sure to read, "[Why the last mile is so important](#)", on page 57 of this month's *Rotarian* magazine. Good information.

Fins up,  
Larry

Questions/concerns/praise to share?  
You can reach me via email at: [dglarry1819@outlook.com](mailto:dglarry1819@outlook.com)

### Membership

by *Claudia Yakos, District Membership Chair*



#### Reluctance of Prospective Members to Join & Suggestions for Getting your Members to Actively Recruit

Why does it seem to be so difficult to ask a friend or colleague to join Rotary? Here are a few possible reasons:

1. We assume they are too busy.
2. We're not sure if they can afford the cost.
3. We aren't sure what kind of first impression they might get upon visiting our club. If they're under 40, will they feel like they don't fit into

the "age profile" of the club? If they are female, will they feel like they're joining a men's club? Will they see people of a similar ethnic or cultural background?

4. We want to wait until we know we have some good speakers or other interesting activities so they don't visit during a business meeting, club assembly or when only a handful of members show up.
5. We don't feel confident in our "sales pitch" about joining Rotary. I know there are many other reasons Rotarians find it difficult to recruit new members.

The reality is a lot of Rotary clubs rely on just a few members to be the recruiters. That's not good enough. There are many reasons why it is getting more difficult to recruit new members into Rotary: Employers seldom pay for such memberships or grant time off to attend meetings; people often feel overwhelmed with busy lives, especially if they have a young family; the cost, particularly if a weekly meal is included, might be prohibitive - especially for a young person with a family; it is widely believed that young people, although altruistic, are not interested in the structure of regular meetings and long-term commitments.

Certainly, there are many other reasons why people might be reluctant to join an organization like Rotary - despite the amazing work being done by Rotarians in their communities and around the world. So, how do we overcome the reluctance of our fellow members to be active recruiters and how do we (YOU) identify a good prospect for membership? Here are some suggestions:

1. Run a two-month membership campaign. Offer rewards or recognition as an incentive. Get everyone involved in defining the rules of the campaign. Recognize success frequently.
2. Ask each member to identify 2 or more prospects they will approach personally.
3. Identify local businesses or other organizations that your club can target. Organize a team to pursue these.
4. Build a list of individuals with some prior contact with your club: e.g., speakers, beneficiaries of your service projects, former members, YE parents or host families, etc. Organize a team to contact them.
5. Designate a few "closers" in your club who will meet with, or call, prospects that have been contacted by other members. These would be those members who are very comfortable making the "pitch" and the "ask".
6. Make sure you have non-meeting activities (e.g., service projects, fundraisers, social events) - perhaps including events conducted by other nearby Rotary clubs - that you can invite prospective members to attend. It's important that prospective members experience Rotary and something more than just meetings.
7. Create special offers that allow prospective members to attend one or more meetings or other events at no cost or obligation. Make it easy for a prospect to "test drive" your

w: [rotaryzones2526.org](http://rotaryzones2526.org)

Rotary International

w: [rotary.org](http://rotary.org)

### Club and District Support Team

James Damato, Supervisor

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e: [james.damato@rotary.org](mailto:james.damato@rotary.org)

Nick Taylor, Associate Officer

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April is Maternal and Child Health Month



### Youth Exchange

by *Dan Boldt, District YE Chair*



Dear District 5100 Rotarians,

The District 5100 Rotary Youth Exchange Program is strong, as evidenced by another North American Youth Exchange Network (NAYEN) Gold Award (one of only six in North America).

- 8. Have good collateral (print) material to give to prospects.
- 9. Be ready to talk about costs in a very straightforward way. Typically, dues (club, district & RI) are not deal-breakers. Meal costs tend to be more of an obstacle.
- 10. Make sure someone takes responsibility for following-up with each prospect.
- 11. When talking to a prospect, find out their motivation and how the club can help them achieve their goals. Recognize that prospective members are most often interested in doing local community service so make sure you focus on this.
- 12. Consider doing some joint recruiting events with other Rotary clubs in your area.

In closing, make Membership Development a regular topic for club meetings. Be prepared to welcome new ideas that will make your club more attractive to prospective members.

If you would like to write an article for this newsletter, please contact me. I know we have a lot of smart Rotarians in our district and I'd like this newsletter to be a platform for sharing good ideas and best practices for membership development.

Membership Resources: <https://my.rotary.org/en/learning-reference/learn-topic/membership>  
 Refer a Member: <https://my.rotary.org/en/member-center/member-referral>  
 Why Join: <https://www.youtube.com/watch?v=WH6ZzsYgR1Q>

Questions? Contact [Claudia Yakos](#), 2019-2021 District 5100 Membership Chair.

**The Rotary Foundation**  
*by PDG Tom Markos, District Rotary Foundation Chair*



**We have great news!**

During the District Training Assembly there will be three Jubitz TRF Recognition Point offers available.

Only at the 2019 District Training Assembly can you receive this

**"One Time Offer"**

- 250 AI Jubitz TRF Recognition Points for joining Rotary Direct,  
 or
- 250 AI Jubitz TRF Recognition Points for increased giving through Rotary Direct,  
 or
- 500 AI Jubitz TRF Recognition Points for joining the Paul Harris Society

Rotarians can take advantage of this offer to complete their own Paul Harris Fellow or recognize someone significant in their life (i.e. spouse, children, parents, co-workers, fellow club members, etc).

Here's how it works:

- Sign up for Rotary Direct with a minimum monthly contribution of \$10 or more to the Annual Fund - SHARE.
- Increase your current Rotary Direct giving. Increase by a minimum of \$100 per year to the Annual Fund - SHARE.
- Sign up for the Paul Harris Society (PHS) through Rotary Direct with a minimum monthly contribution of \$85 or more to the Annual Fund - SHARE.
- Your completed Rotary Direct form must be submitted to the Foundation Table at the District Training Assembly on Saturday, April 13th. The Rotary Direct EN-1215 form will be available on the Foundation table, or you can print it out from this [link](#).
- This year you do not have to attend DTA to turn in your Rotary Direct form. A member from your club can submit your completed form for you.

That's it! Now you can enjoy knowing that your contributions are making a difference in the world.

Thank you to Rotarian AI Jubitz for his gracious support in allowing the use of his TRF points. Thank you to all our donors who believe in Rotary's work - locally and globally.

[Tom Markos](#)  
 District Rotary Foundation Chair

***Together, we see a world where people unite and take action to create lasting change - across the globe, in our communities, and in ourselves.***

**PolioPlus**  
*by PDG Doug Taylor, District PolioPlus Chair*

**The Role of Rotary International in the Fight Against Polio**

Our commitment to the global eradication of polio spans more than 25 years and is our top priority. We proudly work with the United States Government and governments around the world to build community trust, participate in immunization campaigns, raise essential funds and public awareness and focus political attention on the historic opportunity to permanently conquer this crippling disease.

Our more than 313,000 members throughout the United States have raised more than US\$359 million of the more than US\$1.9 billion Rotary has contributed to the Global Polio Eradication Initiative. This represents the largest contribution by an international service



Terry Mohr & Barbara Lauritzen receiving NAYEN Gold!

**A PROBLEM:** Our program is strong, but we have topped out at 40 hosted Long-Term Inbound students and 40 corresponding Outbound Students. A decade ago these numbers were more like 60 Inbounds and 60 Outbounds.

**WHY WORRY?** If Rotary Youth Exchange (RYE) is to survive and if Rotary International is to thrive, we must reverse this trend. We must re-grow the RYE program...

**WHO CAN HELP?** We have the perfect secret weapons to make a difference: a growing group of former Rotary youth exchange students who are becoming productive adults. These ROTEX, as we call them, identify deeply with Rotary and want to be actively involved with Rotary as they move into their adult lives. Passively attending Rotary meetings doesn't cut it for ROTEX. They want to be involved and they want to make a positive impact with their volunteer time.

**THE GOAL:** Your District 5100 Youth Exchange Committee has set the goal to grow by 10% in 2020-21. We have a plan and ROTEX are ready go into action.

**THE PLAN:** Introduce Rotary Youth Exchange to clubs which may not know much about RYE and re-introduce RYE to clubs which were once active in it but have not been in recent years. We want to bring a youth exchange speaker's panel, full of ROTEX, to District 5100 Rotary clubs.



organization to help vaccinee ever. These funds have benefited 122 countries. They are used to buy vaccine and the equipment needed to keep it at the right temperature, and support the means to ensure it reaches every child. Our funds also support the training of health workers and the laboratories that monitor polio transmission and test suspected cases of polio. More importantly, tens of thousands of our volunteers have been mobilized to work together with their national ministries of health, UNICEF and WHO, and with health providers at the grassroots level in thousands of communities.

#### US Fiscal Year 2020 Budget

Two agencies of the U.S. Government support the global polio eradication campaign, the Centers for Disease Control and Prevention and the U.S. Agency for International Development. For Fiscal Year 2020 Rotary International is seeking:

- \$176 million for the polio eradication efforts of the CDC
- \$59 million for the polio eradication activities of USAID

For current polio events and updates please visit: [Polio Eradication](#).

For assistance contact: [PDG Doug Taylor](#).

### Vocational Service - January Club Projects by David W. Potts, District Vocational Service Chair

I would like to share Vocational Service projects that were performed in January 2019 (Vocational Service Month), by clubs in District 5100.

The Clackamas Sunrise club held a tour of the new North Clackamas School District Transportation Facility that was built with money from a bond that passed in 2016. Three members of the Clackamas Sunrise club are employees of the North Clackamas School District.

The Lake Oswego club, who recently restarted their Vocational Service committee, held their first committee meeting on 1/22/2019 to begin strategic and tactical planning for this new committee's ongoing efforts. At the club's 1/28/2019 meeting, they announced the creation of an annual Vocational Service Award, the first of which to be awarded to an individual (club, or non-club member) at their annual Holiday Party in December 2019. They reported they have many more ideas in the pipeline, and I hope they will share them with us!

The Lewis River club sent scholarship applications to schools in the Battle Ground School District. They plan to award eleven \$2,000 scholarships this year. To honor the first responders in their area, they presented Yeti mugs containing \$5.00 gift certificates to a local coffee shop, to all the members of their Sheriff's department and Battle Ground Fire District #3. If you are interested in implementing such a program at your club, you can contact [Charles Ross](#), at the Lewis River Club.

The Milwaukie club held a "speed-networking" session, breaking into groups of 6 members (or guests), each speaking 2 minutes about their vocation, then moving to another table with other members, continuing until the allotted time expired. Details about our speed-networking were outlined in the March, 2019 edition of *The Coconut Telegraph*.

The Oregon City club had vocational talks from two members for the program one week. They are also working on their scholarship awards for seniors exhibiting outstanding Service above Self from Clackamas, La Salle and New Urban High Schools. They also showed one of the Vocational Service presentations for the program another week. They are implementing a Four-Way Test program in the middle schools in their school district. They invited club members to host a vocational visit to their place of business (and held their first one, 1/24, at the Oregon City Library-whose librarian is a member of the club). They are in the process of listing the businesses represented in their club, with contacts, on their website. They are also encouraging fellow members to display the 4-Way Test prominently at their place of business (and will purchase placards to be displayed).

If your club participated in Vocational Service projects in January 2019, that were not listed here, please let me know.

Please feel free to reach out to me if you have any questions about Rotary Vocational Service, are interested in Vocational Service presentations or projects, or if you are interested in starting a Vocational Service committee in your club. You can email me at [david.w.potts@att.net](mailto:david.w.potts@att.net) or call at 503-659-5588.

Yours in peace and Rotary service-  
Dave

### District Training Assembly

**Register now for District Training Assembly  
April 13th at Centennial High School in Gresham**

District Training Assembly is an annual symposium where members from across NW Oregon and SW Washington gather to prepare for the Rotary Year that begins July 1st.

DTA provides training for Presidents-Elect, Club Officers, Board Members, and Committee Chairs and provides a wealth of information for every club member with some classes designed specifically for newer members. DTA offers something for everyone, with roughly 50 different classes spread throughout the day. If you want to learn more about Rotary and the programs of District 5100, DTA is where you'll find the information you seek, and help you take your club to new levels.

Special features at this event will be the Resource Fair, the Paul Harris Drawing, and great door prizes.

Centennial High School  
3505 SE 182nd Ave.  
Gresham, OR 97030  
Saturday Apr-13-2019. 8-2:30

[Go to DACdb Calendar to register](#)

### District Conference 2019



Matthais Castro Brito, Argentina, speaking to his Tualatin club

AN EXAMPLE: My neighboring club in Hood River had been out of the youth exchange program for a few years. Four or five years ago a group of ROTEX and "Rebound" students provided a dynamic luncheon program on RYE and made a difference in Hood River. At the end of the program, one member stood up and said, "We have underperformed in youth exchange." The result? Hood River got back into RYE and in 2019-20 will participate in two long-term exchanges and multiple short-term exchanges.

WHY NOW? It is easier for clubs to handle the paperwork than five years ago. Vetting requirements for host families and volunteers were problematic for a while, causing some clubs to opt out. The rules have now solidified and the vetting process "goalposts" are no longer moving around. A robust youth exchange database, called YEAH, is now being used in the US and other countries, simplifying the paperwork drastically.

HOW DO I SCHEDULE SPEAKERS? Jim Casterline, Rotary Club of Seaside, has volunteered to coordinate a Rotary Youth Exchange Speakers Panel, available to all D5100 Rotary Clubs. If your club would like to hear about RYE and how it can energize a club, please contact Jim at [jamesccasterline@yahoo.com](mailto:jamesccasterline@yahoo.com) or me at [dan.boldt@outlook.com](mailto:dan.boldt@outlook.com)

One final note. Rotary youth exchange students are counting down the days until they fly home, planning trips and gatherings to maximize what time they have left. If your club is hosting a student, please help them fill the remaining time by including them on family outings and club activities. Anything out-of-the-ordinary is welcomed by these kids. My club's inbound student, Moira from Chile, is looking forward to serving Community Meals next week with club members. For Moira, this small deed provides a large reward.

Information about the Youth Exchange Program can be found [here](#).

Contact [Dan Boldt](#).

#### REQUEST FOR ASSISTANCE:

Are you planning to attend the District Conference? If so, would you be interested in providing transportation to and/or from Bend for one of our District YEX students? Please contact [Dan Boldt](#) for more information.

### Club News - Beaverton



#### 43rd BEAVERTON ROTARY ROSE SALE

(Beaverton, OR) -- They're only flowers, but they create more than smiles every year for those who receive them and others less fortunate who benefit from the Beaverton Rotary community service projects funded by their sale.

March 20 marks the kick-off of the 43rd Annual Rotary Club of Beaverton rose sale.

The 80-member community service organization hopes to sell 2,000 dozen roses and raise \$30,000 for projects involving youth literacy, education and scholarships for area youth.

"It's all about getting the word out", said Beaverton Rotary Rose Sale chair John LaPlante, a retired financial executive. "We do our homework in terms of identifying community needs and we are dedicated to serving the community. This is how we fund it."

Long-stemmed, boxed roses are \$30 per dozen and will be delivered to customers on April 18 and 19. To order: contact Mike Fuller Beaverton Rotary, at 655,303-4443 or email [smiles4making@yahoo.com](mailto:smiles4making@yahoo.com)

### Club News - Columbia County

We are gearing up for our OUTSTANDINGLY successful golf tournament June 7, 2019. We love our fellow Rotary clubs so much we would like to give them an early "Save the Date" notice!



District Governor Larry Hatch invites all Rotarians to join him at the Destination District Conference on May 17-19, 2019 at the Riverhouse on the Deschutes in beautiful Bend, Oregon.

Register here: [District Conference 2019 Registration](#)

Come join us and "Share Your Inspiration, Share Your Why" [Click here to make your Hotel Reservations](#) or call 833-721-5050.

We look forward to you joining us and celebrating in **District 5100 style!**

Watch the video [here!](#) The password to download is "Rotary".

**District Conference - Sponsorship**

**Sponsorship opportunities are available!**  
**Click the links to discover how you can participate!**  
[Sponsor letter](#)  
[Sponsorship Opportunities](#)

# Columbia County Rotary 2019 Golf Tournament

## Friday, June 7, 2019 9:00 am shotgun start at Wildwood Golf Course

For more info. contact: [Holly Houston](#)

**Club News - Clackamas**

### 27th Annual Clackamas Rotary Foundation Golf Tournament

**June 21, 2019 - Stone Creek Golf Club**

Please join us for the 27th Annual Clackamas Rotary Foundation Golf Tournament. Truly, without your participation we would not be able to support the worthy beneficiaries of this event. Since its inception in 1986, the Clackamas Rotary Foundation has distributed more than \$860,000 to a variety of important programs that nurture, educate, and enrich the lives of young people, families, and all our citizens in Clackamas County.

Your partnership in the Clackamas Rotary's 2019 tournament will benefit:

- **Clackamas Rotary All Abilities Park:** We want children of all ages and abilities to feel the utter joy of having fun on a playground. This new all abilities park will be in the SW portion of the Happy Valley Park. The Clackamas Rotary Foundation is partnering with The Fuller Family and the City of Happy Valley will make this new park a reality.
- **Clackamas Service Center:** Clackamas Service Center (CSC) is a vibrant and inclusive "one-stop" community campus, offering families and individuals resources for improved safety, health, and stability on their path toward self-sufficiency. [LISC-2019](#)
- **Clackamas Community College Scholarship Program:** Clackamas Rotary has been supporting education at CCC for over 25 years, providing funds for students who have limited means but unlimited dreams. We are committed to helping them pursue a higher education - and this year we have established two scholarships. [LISC-2019](#)

The Clackamas Rotary Foundation Golf Tournament represents our largest annual fundraising effort, and it's you and your participation that makes it possible to support our beneficiaries. We are so grateful for your contributions. Thank you for joining us! Your generosity is **Making a Difference.**

Visit our [website](#) for more information and to complete your registration!

**RYLA (Rotary Youth Leadership Awards) 2019**

RYLA applications are now available, is your club ready?

One important Rotary goal is to help young people develop the leadership qualities and self-confidence they need to become leaders of our business, community, and world. RYLA (Rotary Youth Leadership Awards) is an important part of that goal. RYLA participants gain important knowledge about themselves, learn how to work with others to promote ideas, and become better people and leaders. All while being introduced to Rotary.

RYLA takes place every July and brings together dozens of young adults from every stage of life, from college students to those just starting life after college, and those with a family and solid career. Working together, participants learn from the world class

a family and solid career. Working together, participants learn from the world-class speakers and activities during the week, and explore and strengthen their ideas of leadership and community.

Open to all young adults ages 19 - 28, this year RYLA takes place July 13th - 19th up in beautiful Corbett Oregon. Don't be late, applications are due May 31st!

Visit [RYLAdistrict5100.org](http://RYLAdistrict5100.org) for details.



#### IMPACT TRACKER



From 146803 projects added since Showcase launched in 2013

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