



July 2019 - Diane's District Diary



by Diane Cordero de Noriega
District Governor 2019-20

Dear District:

Welcome to the New Rotary Year, 2019-2020 - Rotary Connects the World!

The RI Convention in Hamburg was amazing and exciting. The District 5100 delegation hit a record high attendance in recent history. We were everywhere. Thanks to Dennis Curtis, we had a wonderful District social at a local Hofbrau. Good friends, good food and even a visit from our incoming RI President Mark Maloney.

What's new for 2019-20?

Our first [Emerging Professionals Summit](#) will be held August 10 at The Airport Shilo Inn. Club leaders and emerging professionals will spend the day listening and sharing ideas.

Our Leadership Academy is close to a launch date. All Rotarians, and even non-Rotarians can take advantage of this opportunity to hone their leadership skills. The topics are all timely and relevant.

What is the focus for 2019-20?

The integration of the things that make Rotary and Rotary clubs strong: Public Image, The Rotary Foundation and Membership. Clubs can look for support in all these areas from their Assistant Governors as well as District-sponsored training events.

Tom Markos continues as our TRF Chair. The District TRF seminar is scheduled for September 28. Watch for details via e-mail, newsletter and on our website. The Zone is also coming to Portland with TRF Zone Training, August 3, 8:30- 4 pm. The Zone always does an outstanding job with their training. Take advantage of one or both of these TRF training sessions. [Register here!](#)

Dwaine Rhea is continuing as Public Image Chair. The focus for this year is "People of Action." We have set aside a small amount of money to assist clubs with updating their materials to reflect the new brand and/or the " People of Action" campaign. Clubs will be notified of a simple process to apply for small matching "grants" for this purpose.

Growing Rotary is always important to the health of our clubs. We need to find ways that people who have Rotary in their hearts can find their way to Rotary. Our RI President's wish, while admitting that he has no power to make things happen in clubs, is that each District would charter one new club and one new Rotaract club. We have a new Rotaract club organizing and it will soon be chartered. Claudia Yakos, our membership chair will be working with clubs to expand in creative ways. Watch for our Membership Training opportunity.

Mark your Calendars:

District Training Assembly: April 18, 2020 at Oregon City High School



Share your club stories with the district on social media
[#rotaryd5100](#)
[@rotaryd5100](#)

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Mark Your Calendar

Upcoming District Events

Sept. 28, 2019 - Foundation Seminar

Oct. 26, 2019 - Membership & Public Image Seminar

Feb. 20, 2020 - PrePETS, SeaTac, Doubletree Hotel

Feb. 21-23, 2020 - PETS, Seatac, Doubletree Hotel, [PNW PETS](#)

Apr. 18, 2020 - District Training Assembly, Oregon City High School

May 14-17, 2020 - District Conference, Mt. Hood Oregon Resort, Welches, OR

Rotary International Convention
June 6-10, 2020, Honolulu, HI

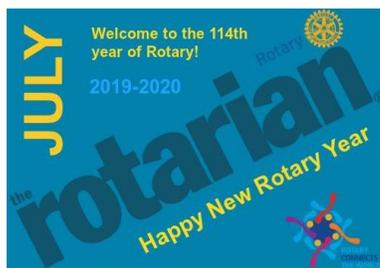


Questions/concerns/praise to share?

You can reach me via email at: dcdnoriega@me.com

Membership Corner & New Rotarian Spotlight

by Claudia Yakos, District Membership Chair



Making Your New (Rotary) Year Resolutions

Think about the way you feel on December 31 as you contemplate the start of a new calendar year. If you're like most people, you probably make resolutions to exercise more, eat healthier, spend more time with your family and friends, find ways to reduce stress in your life, pursue a new hobby or spend more time on the one you have, etc. The start of a new year has a special psychological effect of renewing our optimism about what might be accomplished in the next twelve months. Even if we ultimately abandon some of our New Year's resolutions, the idea of focusing on our priorities and taking steps to make improvements can be very inspirational. If we are really committed, these resolutions can provide the impetus to change our habits.

As you know, July 1 is the start of a brand-new Rotary year. I'm suggesting that you and your club members put together a list of Rotary New Year's resolutions. What are the new habits you want to develop that will make your Rotary experience better and your club more vibrant?

Since this article is about membership, you shouldn't be surprised that I'm suggesting some resolutions directed at membership development. Ultimately, you and your fellow club members should commit to resolutions that make sense to you and will be embraced by your members. Please consider the following suggestions as just that... suggestions. Some of these might be right for your club and some might not.

1. Appoint a Membership Committee, not just a Membership Chair. To be truly effective, membership development involves many initiatives: e.g., recruitment activities; an effective on-boarding process; good public image activities; retention strategies; etc. This is too much for one person to manage alone.
2. Take a hard look at how your club looks and feels to a prospective member. What is the culture of your club? Are you warm, welcoming, and appealing to someone under 40, or any prospective member for that matter?
3. Consider modifications to your meeting schedule, meal costs, and attendance requirements. Have you explored how you might make changes in light of the 2016 COL (Counsel on Legislation) resolutions in order to better meet the needs and constraints of your current members as well as prospective members?
4. Plan enough hands-on service projects to keep current members engaged and to meet the expectations of new members. We know most people join Rotary to do local community service projects. Is your club providing enough opportunities for new and existing member to participate in such projects on a regular basis?
5. Re-examine your approach to public image. How well are you using social media (e.g., Facebook, Instagram) to keep folks in your community and personal networks aware of all your club activities? Are there ways you could pool resources with other Rotary clubs in your community to keep Rotary's name in front of the public?
6. Devote at least one meeting each quarter to a discussion of membership development strategies for recruitment and retention. Use this time to brainstorm ideas, discuss new initiatives, and build the idea that membership development is the responsibility of EVERY member of the club.
7. Build an engaging onboarding process for new members. If you want to keep new members in the club, you will need an onboarding process that gets them engaged in



HONOLULU HAWAII 2020

[Click for more Convention information](#)

Contact Us

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RI Zones 25 & 26 Resource Center

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July is New Leadership Month



Youth Exchange

by Dan Boldt, District YE Chair



Dear District 5100 Rotarians,

Rotary Youth Exchange students are on the move! District 5100 Inbounds and Outbounds, Long-Term and Short-Term students are currently in the process of

members in the club, you will need an onboarding process that gets them engaged in activities early and often. Also, you will need to expose them to "Rotary Beyond the Club" so they develop a sense of affiliation and pride in being part of a very large family of Rotarians.

These are just a few ideas for your Rotary New Year's resolutions. I'll bet you can come up with several more.

Club and district leaders: an array of membership [resources](#) can help you engage current members, connect with prospective members, make new members feel welcome, and assess and develop your club.

Membership Resources: [Learning Reference](#)
Refer a Member: [Member Referral](#)
Why Join: [Reasons to Join](#)

Questions or Comments? Contact [Claudia Yakos](#), 2019-2021 District 5100 Membership Chair.

District 5100 "NEW" Rotarian Spotlight

Name: Kerri Lee Willis
Sponsor: Tara Circilioni
Club: Rotary Club of Forest Grove



Meet District 5100's newest member, Kerri Lee Willis (joined June 26, 2019). She was born and raised in Portland, Oregon. Kerri recently moved to Forest Grove and began her career with Ridgewalker Brewing. She will soon be the assistant event organizer for the new Ridgewalker event space. Kerry loves the outdoors and spending free time with those she loves. Kerry is one of two Young Professionals selected by the Rotary Club of Forest Grove to attend the Rotary Youth Leadership Awards. "It's a true honor to be awarded with this once in a lifetime experience, I can't wait to share what I will learn with the Forest Grove Rotary Club!" Welcome to Rotary, Kerry. We are happy you chose to start your Rotary journey with District 5100.

Does your club have a new member you'd like to see featured? If so, please contact District Membership Chair, [Claudia Yakos](#).

The Rotary Foundation **by Tammy Clark, District Paul Harris Society Co-Chair**

WHAT IS THE PAUL HARRIS SOCIETY?

The Paul Harris Society recognizes donors from around the world who notify The Rotary Foundation of their intention to contribute \$1,000 or more every year to the Annual Fund, PolioPlus Fund, or approved global grants.

WHO ARE PAUL HARRIS SOCIETY MEMBERS?

Globally, more than 20,000 people are members of the Society, which was established in 2013. These dedicated donors share a desire to give substantially and empower Rotary clubs to change lives in their community and around the world.

If you're interested in joining the Paul Harris Society (PHS) follow the link and complete the form on the Paul Harris Society's webpage [here](#) (look for the JOIN button to open the

form). If you have any questions please contact Bruce or Tammy Clark, your PHS District 5100 coordinators at 503-805-9813.

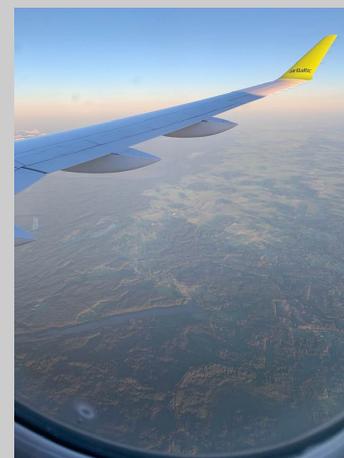
Why I am a Paul Harris Society Member

by Jim Boyle

As an individual who has served on many non-profit boards and participated in numerous fund-raising activities, I have found The Rotary Foundation (TRF) to be the most efficient and significantly impactful foundation vehicle for addressing the challenges of the underserved throughout the world.

As a member of the Paul Harris Society whose funds are directed into TRF, it is an opportunity to leverage funds with other like-minded people worldwide. The monies, pooled with the service-oriented approach of Rotarians throughout the world, creates a feeling that you are a part of an international organization focused on a sustainable approach that is actively contributing to solving problems in many areas (locally through

Term, can be found in the air around the globe.



Long-Term Exchange Program (LTEP)

Late June into early July signals the end of the annual Rotary Long-Term Youth Exchange cycle. This is both a wonderful and a terrible time for students wrapping up their year abroad. They are eager to return home to families and friends, but are devastated as they leave the comfort and care of beloved host families and newly-made friends. These bittersweet, mixed-up feelings are perfectly natural and are generally embraced by our students. This doesn't make leaving any easier, though!

As club members, try to give the warmest possible send-off to your inbound student. He or she will remember this year with you for the rest of his or her life.

Please also go out of your way to welcome your returned outbound student into club meetings and summer activities. These kids strongly identify with Rotary and want to re-engage with their home clubs. Listen to their stories - their successes and their failures. Returning home can be a terribly emotional roller coaster for some students. Share their joys with them, but also watch for symptoms of depression or other behavioral changes. If needed, we can offer professional counseling to any of our returned students. Call any member of the District 5100 Youth Exchange Committee if you think your student

needs some help.

Short-Term Youth Exchange Program (STEP)

Also on the move are our STEP students, beginning their exchanges. The Rotary Club of Tigard's Abby Murphey welcomed her exchange partner, Iris Raunu, from Vantaa, Finland, at PDX to begin their family-to-family Short-Term exchange.



approach that is actively contributing to solving problems in many areas (locally through district grants and internationally through global grants).

Knowing you are joining in the effort to eliminate a disease in the world (polio) and helping elevate women and children in underdeveloped countries through education and economic development is a rewarding experience and fulfilling feeling. It is an honor to be part of an organization that focuses on this and it is a privilege to be able to contribute financially by being a PHS member.

[Tom Markos](#)

District Rotary Foundation Chair

Together, we see a world where people unite and take action to create lasting change - across the globe, in our communities, and in ourselves.

PolioPlus - Polio News

by PDG Doug Taylor, District PolioPlus Chair



The following is excerpted from the "Polio Endgame Strategy 2019-2023 Executive Summary:"

"Rapid response teams: To increase the speed and effectiveness of response to polio outbreaks, the GPEI (Global Polio Eradication Initiative) has established a global outbreak response team from WHO and United Nations Children's Fund (UNICEF) in Geneva and will set up a similar multi-agency Rapid Response Team (RRT) for Africa. RRTs will be composed of experienced GPEI staff who are dedicated to providing surge support for any polio event in the region. In addition, the GPEI will continue to identify and train a roster of experts within high-risk countries who can rapidly respond to outbreaks in their own or nearby countries. The RRTs will also help to prevent further outbreaks by supporting efforts to strengthen national immunization systems."

To view the entire seven-page summary go [here](#).

For assistance contact: [Outgoing District Polio Chair Doug Taylor](#).

Vocational Service - The 4-Way Test Roundtable Discussion Program

by David W. Potts, District Vocational Service Chair

As outlined in my previous articles, Vocational Service and Youth Service overlap in a number of areas. Although the majority of items dealing with youth are managed through

Youth Service, there are many projects where Vocational Service can collaborate with Youth Service.

In this month's newsletter article, we will investigate one such program, The 4-Way Test Roundtable Discussion program for middle schools.

Unfortunately, many middle schools (and high schools) do not teach ethics to their students. The earlier we can teach a child about ethics, the better the chance they can incorporate ethical behavior into their lives (and, hopefully, work toward living by The 4-Way Test, and become a Rotarian!). Many middle-schoolers should be mature enough to understand the importance of ethics, once they are exposed to it.

This turnkey program involves students identified by the school faculty. Students are presented real-world scenarios and discuss ways to approach the situations in manners that meet the conditions of The 4-Way Test. I would like to credit Wayne Wright of the Clackamas Sunrise Rotary Club (who has been successfully implementing this program for 17 years) with the information on this program. I would also like to credit The Rotary Club of Ft. Collins, CO, who Wayne believes originated the program.

The first step, after familiarizing yourself with the program, is to reach out to faculty at the middle school(s) in your club's immediate area. with an engagement letter. outlining the



Abby Murphey, Tigard



Iris Vaunu, Vantaa, Finland

Iris will be here for four weeks or so, then both girls will fly to Finland, where Iris' family will host Abby for a like amount of time. Short-Term exchanges are a great way for students to experience life in another country without impacting school or school-related activities.

I'll close with a nice thank you note centered around the Rotary Club of Hood River's STEP outbound Teddy Parkinson, who ran into travel-related difficulties in Los Angeles, on her way to her Short-Term exchange in Chile.

Her grandmother, also named Teddy, wrote:

From: Teddy Parkinson
Subject: Rotary
Date: June 23, 2019 at 5:55:05 PM To: Bill Paulsen

Dear Bill,

This an accolade. A strong heart-felt vote of recognition and thanks to Rotary. Last Thursday my 16 year old grand-daughter left Hood River (via the Portland airport) to fly to Santiago, Chile for a seven week summer stay with a family in Salamanca, 2-3 hours to the north.

Teddy had an LAX connection. Her

details of the program. If the faculty desires to move forward with The 4-Way Test Roundtable Discussion program, the school identifies a faculty member who will be the school resource for the event, that usually takes about two hours (then ends with lunch). The school faculty will then decide on some real-world scenarios that students could encounter (e.g. "You enter the restroom and see a student smoking or vaping. What do you do?" or "You see a fellow student being bullied. What do you do?"), which will be posed to the students, who will discuss how to approach each scenario, using the principles of The 4-Way Test. It is strongly suggested the session include one scenario that involves bullying/cyberbullying and one that involves human trafficking. Rotarians will then be provided these scenarios, at least a week before the event, so they will be familiar with them prior to the event.

The school faculty will then identify students and invite them to participate in the event.

The school will provide a room for the event, where the Rotarians will meet the faculty facilitator and students.

One of the Rotarians acts as the moderator and the other Rotarians join the students, who are seated at tables with generally 4-6 students and one Rotarian, and provides the students with an overview of Rotary International and The 4-Way Test. Each table elects a student spokesperson. The moderator, or Rotarian at each table, will then read the first scenario. The students will discuss how they might approach the scenario, with the Rotarian at the table assisting, where appropriate, helping provide tools to assist the students through the process. Once the allotted time has expired (~20 minutes/scenario), the moderator then asks each table's spokesperson to share their discussion and conclusions they made, with the rest of the room. Alternately, each table can go through all four scenarios, with the spokesperson from each table reporting on all four scenarios, at the end of the discussions.

The moderator (or Rotarian at each table) then reads the next scenario and the process continues, until the end of the allotted time for the event.

Generally the Rotary club then provides a lunch for the students, faculty member and participating Rotarians.

I have documentation and examples of the engagement letter, permissions slip, etc., and will be happy to share this information with you, if you would like to try to implement this program at your club.

Please feel free to reach out to me if you have any questions about The 4-Way Test Roundtable Discussion Program, Rotary Vocational Service, are interested in Vocational Service presentations or projects or if you are interested in starting a Vocational Service committee in your club. You can email me at david.w.potts@att.net or 503-659-5588.

Yours in peace and Rotary service-
Dave

Club News - Beaverton

Rotary Brings Peace Village to Beaverton

The Peace Committee of the Rotary Club of Beaverton launched its first Peace Village Camp on June 24, 2019. More than 20 campers, ages 9 to 13 years, spent a week learning about conflict resolution, mindfulness, media literacy, and making connections with nature. The campers also enjoyed a day trip to Silver Falls State Park. Peace Committee volunteers spent the week helping camp counselors.

Beaverton's Peace Village Camp was made possible because of a strong partnership between Rotary, the Tualatin Hills Park and Recreation District, the Tualatin Hills Park Foundation, the Beaverton School District and Peace Village Global. Early in the planning, the partnership decided to offer scholarships to youth whose families might not be economically able to pay for a camp experience. For many participants, this was their first time going to a summer camp. All fees were paid by the Park and Rotary Foundations. District 5100 provided matching grant funds. The Park District provided the technical expertise and location (Garden Home Recreation Center) required to administer a professional camping experience, and Peace Village Global developed the curriculum. The School District helped to recruit campers from nearby school attendance areas and provided lunch through their Nutrition Services Department.

Peace Committee Co-Chair, Buzz Marron says Peace Village Camp met the criteria the committee established for selecting projects: focus on under-served youth; provide Rotarians with volunteer opportunities; join with community partners; increase community awareness of the need for peace education.



initial Alaska Air flight was so delayed that she missed the flight to Chile. Evening was coming on. Teddy had not flown before without her parents. Her mother was home in Hood River with another child and her Dad was out of town for the next few days.

Teddy called her Rotary contact in Portland who called a Rotary family in Los Angeles who came immediately to pick her up, help with a new flight plan, took her home with them for three days before a new acceptable flight plan could be arranged. The best offer the airline came up with included a change of planes in Bogota, Colombia at 2:30 A.M.. Teddy's mother said a vociferous "no" to that and her 80 year old grandmother would have jumped on a plane to Bogota to help if necessary.

All that was unnecessary thanks to Rotary's incredible planning, organization and commitment to the safety of their exchange students. I am very, very grateful.

And... how many miles did the Los Angeles family drive to make 3 round trips to the airport? How many of their own plans had to be changed? How much do I thank them? As all the stars in the heavens.

Teddy Parkinson, grandmother of the younger Teddy



Teddy Parkinson (the younger!) Hood River

Helpful Rotary connections are everywhere. Once again, one of our youth exchange students has been "rescued" by a warm and caring Rotarian family.



Peace Village campers learn how to work in a team to solve problems.
Photo by Sandy Marron

Yours in Rotary Service,
[Dan Boldt](#).

P.S. My monthly reminder: If your club is interested in learning more about Rotary Youth Exchange or if you need a speaker for your next meeting, please contact our Youth Exchange Speakers Panel Coordinator, Jim Casterline, at 503-440-4035 and jamescasterline@yahoo.com

District Awards 2018-19 - Update

Ashley Holmer of Lewis River Rotary was awarded the **Five Avenues of Service Award** for her efforts to establish and grow a secondary school in Mungere, Tanzania (aka The Red Sweater Project).

We are sorry we neglected to include this in our June newsletter.

Congratulations Ashley!

ENGAGEMENT TRACKER



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