

Coconut Telegraph

November 2018

by **Larry Hatch**
District Governor 2018-19



13 club visits in October and over 1,500 miles traveled. I love hitting the road and visiting our clubs.

We also welcomed Joan and Terry Toone to the district for her presentation on the devastating effects of polio and being a polio survivor. They are a wonderful team with a great message. A big thanks to Tom Crozier and PDG Doug Taylor for making this happen. Over 300 Rotarians and guests attended these events in Hermiston, Portland and Salem. I appreciate the host clubs for making her tour a big success.



Joan Toone

I'm excited that we were able to have her Portland presentation videoed. When we're done with editing we will provide a link for those who were unable to attend one of the speaking engagements. The video would also make a great club meeting presentation.

The Big West Rotaract Conference roared into Portland, starting with a social gathering on Friday evening prior to the event.



Share your club stories with the district on social media
[#rotaryd5100](#)
[@rotaryd5100](#)

In This Issue

[Coconut Telegraph](#)

[Membership](#)

[The Rotary Foundation](#)

[PolioPlus](#)

[Vocational Service](#)

[District Governor Nominee announced](#)

[Club News - Lewis River](#)

[Mark Your Calendar](#)

[Contact Us](#)

[November is The Rotary Foundation Month](#)

[Youth Exchange](#)

[Vision Facilitation Training](#)

[Rotary Friendship Exchange](#)

[Free Supplies](#)

Mark Your Calendar

Upcoming District Events

Feb. 2, 2019 - Pre-PETS, Clackamas Community College, OR

Feb. 22-24, 2019 - PETS, Double Tree - SeaTac, WA [PNW PETS](#)

Apr. 13, 2019 - District Training Assembly - Centennial High School, Gresham, OR

May 17-19, 2019 - District Conference, [Riverhouse on the Deschutes](#)

Rotary International Convention



Big West Rotaract Conference - Friday night social.



Silverton Rotaractors

The District offered scholarships to our Rotaractors who needed assistance to participate in this weekend long event. There were 144 Rotaractors in attendance from all over the West Coast. I had a wonderful time meeting many of them at the Friday night social welcoming them to Portland.

Finally, congratulations to Jim Boyle who was selected as our District Governor Designate and will serve as District Governor in 2021/22. I can promise him this will be one of the greatest life experiences he will have. (See announcement below).

People ask me about my journey to become District Governor. I tell them I've done a lot of cool things in my 41-year career in public safety. I've been a peer reviewer for the Department of Homeland Security traveling around the country reviewing agencies use of grant funds. I was appointed to serve on an FCC task force to chart the future of 9-1-1 in the U.S., as well as legislative work in the state on 9-1-1 issues. The journey to become District Governor eclipses them all. It was an amazing experience getting to this point and I'm having a ball traveling around the district visiting clubs and meeting Rotarians. I know

June 1-5, 2019, Hamburg, Germany



[Click for more Convention information](#)

Contact Us

District 5100
Office Hours:
 M, T, Th, F 9:00am-1:30pm
 W 9:00am-11:00am

6700 SW 105th Ave., Suite 314
 Beaverton, OR 97008

p: 503-605-5100
 f: 503-605-5101
 e: office@district5100.org
 w: isrotaryforyou.com

Pacific Northwest PETS
 w: pnwpets.org

RI Zones 25 & 26 Resource Center
 w: rotaryzones2526.org
Rotary International
 w: rotary.org

Club and District Support Team
 James Damato, Supervisor
 p: 847-866-3405
 e: james.damato@rotary.org

Nick Taylor, Associate Officer
 p: 847-866-3429
 e: Nick.Taylor@rotary.org

November is The Rotary Foundation Month

NOVEMBER IS THE ROTARY FOUNDATION MONTH

"We can all make a difference in the lives of others in need, because it is the most simple of gestures that make the most significant of differences."
 Miya Yamanouchi

Rotary Foundation EVERY ROTARIAN EVERY YEAR TAKE ACTION: www.rotary.org/give

Youth Exchange by Dan Boldt, District YE Committee Chair

Jim will have the same experience.

Fins up,
Larry

Membership

by Jim Boyle, District Membership Chair



"Boosting Membership Retention from the Start"

Q: When does membership retention really begin?

A: The moment a member joins your Rotary club.

It's been proven the better you "onboard" a member, the more likely they are to renew. So, the question then becomes.... how do you effectively onboard your new members? What should you be doing in their first few months? Here's a breakdown:

MONTH 1 - WELCOME

- Send a welcome e-mail to the new members. Send an announcement e-mail, including a short bio and photo of the new member, to your club membership.
- Give a heartfelt welcome on your website to your new members along with content for them to share on their own social media portal.
- Follow-up with phone calls from your general membership welcoming them to your club.
- Place an announcement in your (weekly?) newsletter welcoming new members.

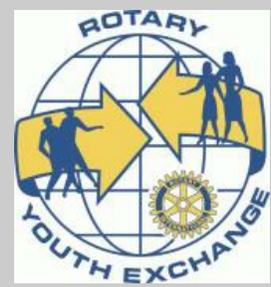
MONTH 2 - CONNECT

- Schedule an induction ceremony and/or open house with their family and friends.
- Set up a forum or other personalized activity for new members only (Q and A session) with the club leadership team.
- Create a special or personalized gift.
- Have members reach out individually over coffee or a meal to develop a relationship.
- Match them with a club ambassador for mentoring. Pairing them with those who share vocations or special interests/hobbies will help create a feeling of inclusion.

MONTH 3 - ENGAGE

- Allow them time to present to the general membership their background, vocation, family, friends, and hobbies/passions.
- Post pictures of new members with other members actively participating in socials and service projects.
- Send a postcard or personal invitation with a calendar of upcoming events along with a suggested designated driver (buddy system) for each event or activity.
- Offer resources to the new member to conduct/lead a service project aligned with their passions.

Rotary has on average had 70% of its first-year members renew their membership for their second year. That means that for 30% of the people who



Dear District 5100 Rotarians,

For many years our district has provided an optional West Coast Tour into California for our inbound students. This year one of our girls crashed while riding a bicycle, requiring an emergency surgery procedure and help from our friends in San Francisco. Please read the following letter from Tour Coordinator Terry Mohr...

Over five years ago we started working with the San Francisco Evening Club in District 5150. My daughter was a member at the time. The club provided us with volunteers and support when our West Coast Tour with the inbounds came to San Francisco. Their Interact Club members joined us in downtown San Francisco a couple of years in a row.

Never has the relationship proven so special as this year with Disha Takle's bicycle accident and emergency surgery.

We had planned to meet Rebekah Shapiro, former evening club president, now a mother of two, to give her a gift celebrating the birth of her second child. Lorrie Davis and I missed that meeting to take Disha to Emergency at St. Francis Memorial.

The other chaperones told Rebekah about what had happened and Rebekah wanted to help. When I spoke to Rebekah, Disha and Lorrie were being transported by ambulance to San Francisco General for Disha's emergency surgery. Since Lorrie was going have to stay with Disha throughout her surgery and recovery,

join Rotary we are not offering value or helping them meet their purpose or goal for joining. If we focus on onboarding the moment a new member joins our club, we have a greater likelihood to connect and engage with them and they, in turn, will renew their membership and become long-term Rotarians. Remember, the WORLD NEEDS MORE ROTARIANS.

District Membership Chair,
[Jim Boyle](#)

The Rotary Foundation
by PDG Tom Markos, District Rotary Foundation Chair



November is The Rotary Foundation month and a time for each of us as Rotarians to consider how we can give to the Rotary Foundation as well as how our clubs can use The Rotary Foundation to benefit our community here and internationally.

In the first three months of this year, 46 clubs have requested \$80,000 in District Grants funds for over \$210,000 worth of projects in our local communities and in the countries of Guatemala, Jamaica, Mexico, Nepal, and Uganda. For support on applying for a District Grant contact [Christine Huot](#).

Two global grants have been approved in the first months of this fiscal year, in Gambia and Colombia, with pending global grants in Haiti, Cambodia and Lebanon. For support on applying for a Global Grant contact [Richard Elixman](#).

District 5100 Rotarians give generously, striving for \$400,000 in giving this fiscal year to The Rotary Foundation Annual Fund, PolioPlus, and Endowment Fund. Looking at our first quarter numbers our District is on track to meet our goal, and yet we are capable of doing much more. Take the month of November as an opportunity to renew your commitment to The Rotary Foundation and the good we can do as Rotarians.

Also check out [Rotary Voices](#) for stories shared by Rotarians on their club projects or take the time to write about your club's project. Remember Rotary's new vision statement: "Together we see a world where people unite and take action to create lasting change -- across the globe, in our communities, and in ourselves."

District Rotary Foundation Chair
[Tom Markos](#)

PolioPlus
by PDG Doug Taylor, District PolioPlus Chair

Make PolioPlus Part of Foundation Month

I still get the question whether PolioPlus donations earn credit toward Paul Harris Fellow attainment. The answer is YES.

Two Drops of Patience

Travel with Patience Asiimwe and her fellow Rotaractors to a remote region of Uganda to vaccinate children who otherwise would be missed. See how far Patience will go to make sure every child in her country is protected from polio.

[Two Drops of Patience Trailer](#)

Rebekah offered to take Lorrie into her home.

Rebekah then contacted Krissie Kirby, a trauma nurse at San Francisco General and a member of the San Francisco Evening Club.

Krissie came to the hospital, picked up Lorrie and her luggage and took her into her home until Lorrie was able to return to Portland Thursday.

Kim Long, Disha's host mother drove to San Francisco to be with and support her host daughter. Krissie arranged for a Rotary member to host her as well. Disha's parents arrived from India last Wednesday afternoon and have been staying with a doctor friend.



Disha is due to be released from the hospital this weekend, but needs to remain in San Francisco for an additional two weeks before she is able to travel. Krissie, the San Francisco Evening Club, and Rotary District 5150 stepped up once again and have found the family lodging with a Rotarian.

This is an incredible example of **"Service above Self."**

District 5100 and its Youth Exchange Committee cannot thank the Rotarians of San Francisco enough for all they have done for Disha and her family. May the relationship of our two districts continue well into the future.

We will be back with another busload of inbound students next October.

Yours in Rotary Service,
Terry Mohr
West Coast Tour Coordinator

For more information on Rotary Youth Exchange contact: [Dan Boldt](#)

The U.S. Centers for Disease Control and Prevention (CDC) has confirmed 62 cases of acute flaccid myelitis (AFM) in 22 U.S. states. AFM is a serious condition that causes weakness in the arms and legs, and has been referred to as a "polio-like condition" in recent news reports. It is important to remember that poliovirus is not the cause of these AFM cases. Because of high vaccination coverage against polio in the U.S. and globally, we no longer see cases of polio in the U.S.

Each new case of wild poliovirus could be the last!

For current polio events and updates please visit: [Polio Eradication](#).

For assistance contact: [PDG Doug Taylor](#).

Vocational Service - Origins of The Four-Way Test by David W. Potts, District Vocational Service Chair

Rotary has three main tenets: The Object of Rotary, The Four-Way Test and The Rotarian Code of Conduct. In this article, we will examine the origins of The Four-Way Test.

During the Great Depression, Herbert J. Taylor, a Rotarian and businessman, left a lucrative position as vice president of the Jewel Tea Company and took an 80% pay cut when tasked with turning around the faltering Club Aluminum Company of Chicago. Club Aluminum Company manufactured aluminum cookware. Aluminum cookware was a new concept . . . and expensive . . . and money was tight. The Club Aluminum Company was seeing declining sales of their cookware which was sold, door-to-door.

As the new president of Club Aluminum Company, Rotarian Herbert witnessed sales continuing to decline. Club's sales model used high pressure techniques, and the company was nearly bankrupt, owing a great deal of money. Taylor instituted new techniques, establishing sales through retail stores, offering free trials and affordable payment plans. Witnessing a decline in ethical behavior, Taylor, being a highly religious man, prayed about the creation of a test that people could use to determine if their decisions were ethically-based.

Taylor began with crafting a test that was about 100 words, but quickly determined this was too long. He continued working on the Test, paring it down to seven points. Feeling the Test was still too long, he continued working, completing The Four-Way Test we know, today:

Of what we think, say or do:

First: Is it the truth?

Second: Is it fair to all concerned?

Third: Will it build goodwill and better friendships?

Fourth: Will it be beneficial to all concerned?

Taylor then ran The Four-Way Test by four department heads at Club: a Roman Catholic, a Christian Scientist, a Presbyterian and an Orthodox Jew, to ensure the Test conformed with the philosophies of these religions. The Four-Way Test was implemented throughout Club. Advertisements dropped words exaggerating the products and added factual depictions of the products. Negative comments about competitors and their products were removed.

The Test helped promote trust and goodwill with both customers and employees. Within six years, Club went from being near bankrupt to being debt-free.

In 1942, Rotarian Richard Vernor, of Chicago, approached Rotary International to implement The Four-Way Test in Rotary. In 1943, Rotary International adopted The Four-Way Test as a component of the Vocational Service Avenue of Service.

Herbert J. Taylor became President of Rotary International in 1954-55 and, while President, awarded the copyright of The Four-Way Test to Rotary International.

Over 80 years after Taylor created The Four-Way Test, it is still as valid and

Vision Facilitation Training



The Vision Facilitation team will be training new Vision Facilitators on Saturday, December 1, 2018 from 8:30 am to 3:00 pm at the Rotary District 5100 Office, 6700 SW 105th Ave., Suite 314, Beaverton, Oregon.

The Vision Facilitation process helps clubs in the district develop a Vision and a Plan to provide:

- Continuity of leadership, vision and purpose
- Consistency in programming
- Consensus toward solidarity in purpose and action

Facilitations are held in a friendly environment that allows new Rotarians to have an equal voice with more experienced Rotarians in planning the direction of the club, which is important for all members to "buy in" and take ownership of the product of the session.

The training will provide the new facilitator with a skill set and process that can be applied where ever a group of individuals comes together for a common purpose looking for an uncommon result.

As a Rotary volunteer you will not only grow as a leader, but will make a difference with your fellow Rotarians and their clubs through your action. The personal satisfaction that comes from facilitating your fellow Rotarians toward their vision in growth and delivery of service cannot be matched. Finally, you will have the opportunity to interact with other clubs as they develop their vision and gain new ideas that you can take back to your own club.

For questions or to sign up for the training, please contact [Tom Crozier](#), or call, 360-281-0312.

Rotary Friendship Exchange - Greater Clark County, Lewis River, Keizer & Salem

personally as it was then. The Four-Way Test is considered one of the best tests of ethics, and is one of the most widely quoted and printed statements of ethics in the world.

As Rotarians, we are bound to put all our decisions through The Four-Way Test, and, where a decision does not meet all four criteria, we are called to find a decision that does fit The Four-Way Test.

I encourage all Rotarians to learn The Four-Way Test and be able to recite it, from memory (how can we practice The Four-Way Test, if we do not know it?) and, of course, to practice it in all your decisions.

If you are interested in helping spread the Vocational Service message, please contact me at david.w.potts@att.net or 503-659-5588.

Yours in peace and Rotary service-
Dave

Jim Boyle selected as District Governor 2021-22



It is with great pleasure we announce the selection of our District Governor for 2021-2022.

James D. (Jim) Boyle is a 12-year member and Past President of the Rotary Club of West Linn. He has served as Assistant Governor to the Portland Metro Region, district chair for Essentials of Rotary Knowledge, and is currently serving as District Membership Chair.

Raised in the Chicagoland area, Jim and his wife, Nancy, have lived in West Linn, OR for the past 25 years. Jim worked at a variety of Fortune 500 companies over the past 30 years prior to leading two consumer electronics companies. After leaving corporate life, Jim fed his entrepreneur spirit by building and developing high end residential properties and teaching MBA classes.

Jim and Nancy raised one son, Ryan, and enjoy spending time with and entertaining their two grandchildren. Aside from traveling internationally, Jim enjoys playing pickleball, taking challenging hikes, and is an avid reader. Rotary found Jim when his club held a service project that benefited a women's shelter and it involved the entire community. He realized then how significantly a small but committed number of Rotarians can impact a community. Through service, Jim and Nancy have developed lasting friendships and a network that spans the world.

Jim has served as President of The Rotary Club of West Linn, Assistant Governor of The Portland Metro Region, District Chair for The Essentials of Rotary Knowledge and District Membership Chair. Jim has sponsored 24 new members and believes the WORLD NEEDS MORE ROTARIANS.

Club News - Rotary Club of Lewis River Tanzania Service Project by Sue Coates

Rotarians to Speak about Tanzania Service Project

Members of Lewis River Rotary Club in Battle Ground will be showing photos and speaking Tuesday, Nov. 6 about their recent service trip and safari to Tanzania. The free presentation will be at 5:30 pm at the Battle Ground Community Center and is open to the public. Light snacks will be served.

Twelve Rotarians and friends of Rotary recently traveled to Arusha, Tanzania for fifteen days. Their trip was two-fold: to volunteer at the Red Sweater Project, also known as the Mungere Secondary School, and to go on safari afterward to see the vast array of African wildlife.



Rotary Friendship Exchange from D4640 Brazil Visits

A Rotary Friendship Exchange group from D4640 in Brazil recently visited our District. The seven member team was here Oct. 6-13 and was hosted by Rotarians from Greater Clark County, Lewis River, Keizer, and Salem Rotary clubs.

During their very busy week here the group was able to tour numerous local and regional sites such as the Columbia Gorge, Mt. St. Helens, the Oregon Coast, Ft. Vancouver National Historic Site, and Portland sites such as the Japanese Gardens and Pittock Mansion. In addition, they enjoyed attending Rotary meetings at the Lewis River and Keizer Rotary clubs.

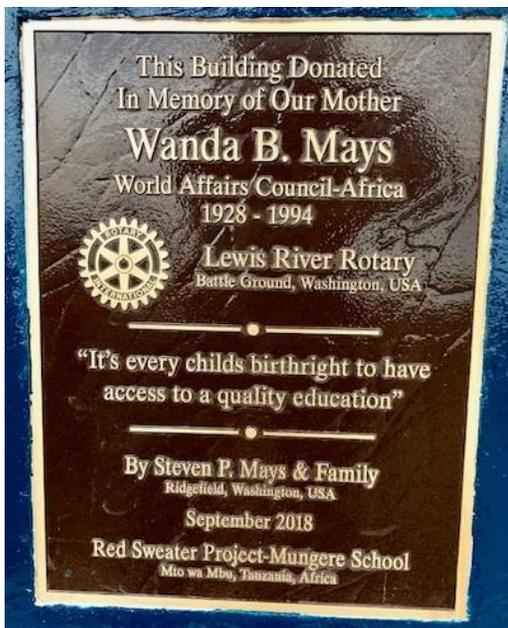
The District 5100 Brazil Outbound team will travel to Brazil in March, 2019 where they will stay with Brazilian host families and tour the area, including the spectacular Iguazú Falls. The waterfall forms the border between Argentina and Brazil and makes up the largest waterfall system in the world. The outbound team is led by PDG Dennis Wickham and includes Dennis and Scott Wickham, Sue and Denis Coates, Chuck and Pat Fisher, Yelena Girich, Val Berrisol, and Ray and Sarah Kerridge.

Rotary Friendship Exchange (RFE) is an international exchange program for Rotarians and friends that allows participants to take turns hosting one another in their homes and clubs. District 5100 typically offers two or more RFEs per year, usually one within the U.S. and one abroad. RFEs are an excellent way to get 'insider' tours of another country, explore the history and culture of another part of the world, and build international Rotary friendships.

If this sounds like something you might enjoy, contact D5100 RFE Chair [Sherre Calouri](#). Sherre sends out RFE opportunities via email periodically and Rotarians may apply if interested. The next outbound RFE is January 2019 to



This spring the Lewis River Rotary Foundation donated \$20,000 and Lewis River Rotarian Steve Mays donated \$20,000 in honor of his mother Wanda Mays to build a new science building for students. The building was recently completed and is all set for students to attend classes there. The Rotarians held a building dedication ceremony and installed a brass memorial plaque while at the school. In addition, the club received a District matching grant of \$2000 (total \$4000) to build recently completed storage for science supplies. The club Foundation also purchased eight new microscopes which the team transported as well as science textbooks, and medical-dental supplies for students.



The Rotarians worked for five days landscaping the school campus. They lined walkways with rocks, transplanted plants, trimmed shrubs, and dug holes for new trees for much-needed shade for students. Students showed up daily to help with the work and to have the opportunity to practice their English skills with their international guests.

Following the service project at the school, the Rotarians embarked on a five day safari where they saw extensive wildlife at Lake Manaya National Park, Ngorongoro Crater, and the Serengeti National Park.

The Red Sweater Project is an educational non-profit founded by Rotarian Ashley Holmer of Beaverton, OR. Their purpose is to provide a quality

Sri Lanka (team already selected).

RFEs are often coordinated by Rotarians who are friends with Rotarians in other countries. If you have connections that would make for an interesting exchange, please discuss it with Sherre. A Rotary Friendship Exchange is an especially personal and fun way to get to know the people, customs, foods, and culture of another part of the world-Rotarian to Rotarian.

Add it to your Rotary bucket list today!



Welcome party



Columbia Gorge visit

Eugene Southtowne Rotary offering free supplies for overseas projects

Does your club have an international service project planned? Are you looking for items to share with your overseas partners? If so, please read this notice from the Eugene Southtowne Rotary Club.

Visit their club website [here](#).

"We are overstocked with imprinted t-shirts, sweatshirts, hats, and water bottles. Stipulation is that the goods must leave the country, so great things to take along as gifts from Rotarians traveling out of country for projects."

The items include the following: assorted colors and sizes of baseball hats, t-shirts, sweatshirts, totes, safety vests, and water bottles. The imprints

secondary education to students in rural Tanzania, an impoverished country where only 5% of students attain a high school education. Each year over 200 students apply for 30-40 available spots in the incoming class. When completed, the Mungere Secondary School will serve over 300 students per year.

The Lewis River Rotary club as well as individual Rotarians in the club sponsor multiple students for \$1500/year which provides school tuition, uniform, books and supplies, medical care, and two meals per day. Educational sponsorships and financial support of the school are needed to continue providing a quality secondary education to students in rural Tanzania.

There will be another Rotary service trip to The Red Sweater Project next fall, including a wildlife safari. Non-Rotarians are also welcome to join the group. If interested, please contact Rotarian Ashley Holmer, Executive Director at ashley@redsweaterproject.org or at tours@redsweaterproject.org. More information can also be found at www.RedSweaterProject.org or on Facebook at RedSweaterProject.

are varied--sports teams, businesses, restaurants, pubs, etc. All are new. They are from production overruns, returns, changes in company marketing, and overstocks.



Some examples of available items.

If you would like more information please contact [Don Steely](#), Rotarian and Chair of the Southtowne Hospital Salvage Program.

IMPACT TRACKER



From 128818 projects added since Showcase launched in 2013

Rotary District 5100 | 503-605-5100 | newsletter@district5100.org | <http://www.isrotaryforyou.org>
6700 SW 105th Ave., Suite 314
Beaverton, OR 97008

Copyright © 2018. All Rights Reserved.