



Vocational Service

Rotary Vocational Service

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Rotary Opens
Opportunities

Introduction to Rotary Vocational Service

Rotary's Five Avenues of Service

Vocational Service is the second of Rotary's five Avenues of Service

Rotary's five Avenues of Service are:

- Club Service; Providing support to the Club
- Vocational Service; Described in this presentation
- Community Service; Projects in the local community
- International Service; Helping the international community
- Youth Service; Supporting youth, preparing them for their vocation

Introduction to Vocational Service

Through Vocational Service we:

- Serve others by using our unique skills to address community needs
- Empower others through training and skill development
- Inspire others to act with integrity by following Rotary's guiding principles

Defining Vocational Service

Vocational Service includes:

- Introducing our professions and professional networks to our Rotary club
- Using our expertise to address community problems and help others discover new vocational opportunities and interests
- Promoting Rotary's commitment to integrity in our professional as well as personal lives

Responsibilities

Professionals join a Rotary club as representatives of their particular business or profession.

Rotarians have a dual responsibility: represent their vocation within their club and to exemplify the ideals of Rotary in their place of business.



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Integrity and Ethics

Integrity and Ethics

Rotary emphasizes integrity and high ethical standards. Three useful tools, to which I refer as Rotary's three tenets, for assessing our performance in these areas are The Object of Rotary, The Four-Way Test and the Rotarian Code of Conduct.

Integrity and Ethics

The Object of Rotary:

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First: The development of acquaintance as an opportunity for service;

Second: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third: The application of the ideal of service in each Rotarian's personal, business and community life;

Fourth: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

Integrity and Ethics

The object of Rotary is set against the "Rotary Four-way Test", used to test if a planned action is compatible with the Rotarian spirit.

The Four-Way Test was developed by Rotarian and entrepreneur Herbert J. Taylor, in 1932, during the Great Depression.

Mr. Taylor dedicated The Four-Way Test to Rotary International and it was adopted by Rotary as our "standard of ethics" in 1942. The Four-Way Test is still seen as a standard for ethics in business management and is one of the most highly printed and quoted statements of ethics in the world.

Integrity and Ethics

The Four-Way Test:

Of what we think, say or do:

First: Is it the TRUTH;

Second: Is it FAIR to all concerned;

Third: Will it build GOODWILL and BETTER FRIENDSHIPS;

Fourth: Will it be BENEFICIAL to all concerned

Integrity and Ethics

The Rotarian Code of Conduct:

As a Rotarian, I will:

First: Act with integrity and high ethical standards in my personal and professional life

Second: Deal fairly with others and treat them and their occupations with respect

Third: Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world

Fourth: Avoid behavior that reflects adversely on Rotary or other Rotarians

Fifth: Help maintain a harassment-free environment in Rotary meetings, events and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment

Vocational Service Project Ideas

Vocational Service Project Ideas

Host a business networking event with non-Rotarian professionals in your community

Offer career counseling for unemployed or underemployed adults

Give career guidance to young people (for example, hold a career day or start a mentoring program)

Apply your professional skills to a project



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Join or Start a Rotary Fellowship

Rotary Fellowships are international groups of Rotarians who pursue a shared vocational or recreational interest.

Join a Rotary Fellowship related to your profession. If one doesn't exist, consider organizing one.



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Join or Start a Rotarian Action Group

Rotarian Action Groups are international groups of Rotarians, Rotary program participants, and alumni who help clubs plan and implement projects in a particular area of service.

Join a Rotarian Action Group to use your skills to support Rotary projects around the world.



Vocational Service Resources



Rotary Opens
Opportunities

Vocational Service Resources

The Vocational Service newsletter, a free quarterly e-publication, keeps Rotarians informed about:

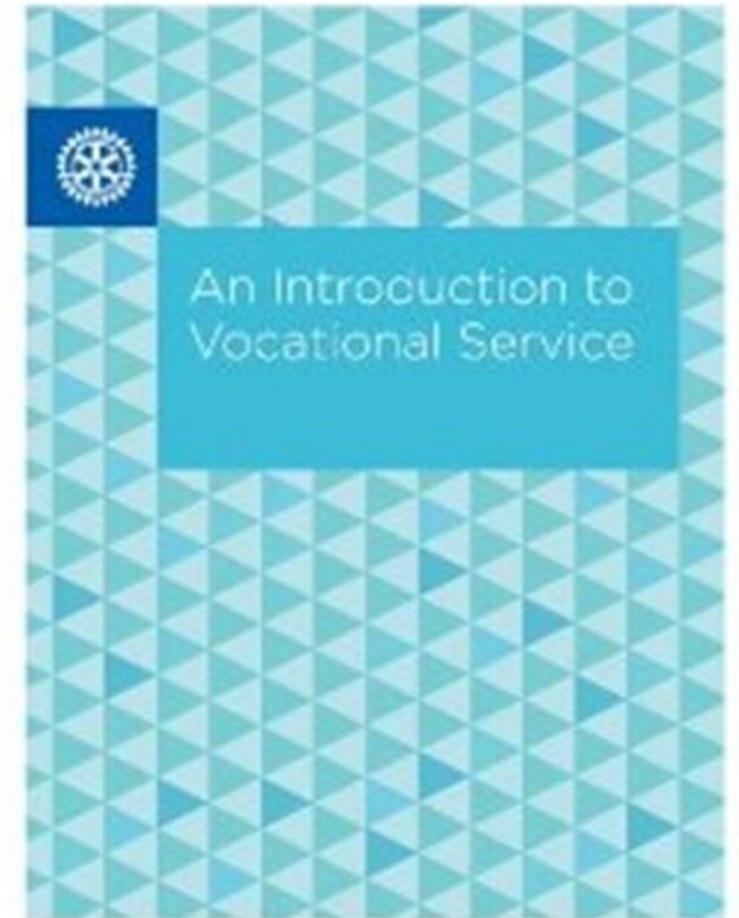
- Offering their professional skills to Rotary projects
- Supporting the professional development of individuals and communities in need
- Representing Rotary and promoting Rotary values in the workplace

Subscribe at www.rotary.org/newsletters

Vocational Service Resources

The *An Introduction to Vocational Service* guide provides information, resources, and project ideas related to vocational service.

You can either download (<http://www.rotary.org/myrotary/en/document/569>) or purchase a copy (<http://shop.rotary.org/dp/B0043N1P4K/ref=An%20Introduction%20to%20Vocational%20Service%20banner>) of this guide.



Vocational Service Resources

Find support for a club vocational service project in Rotary Ideas
(<http://ideas.rotary.org/>)

Share your vocational service project successes on Rotary Showcase
(<http://www.rotary.org/showcase>) to inspire others and promote our collective efforts to improve communities around the world

Learn how to organize a vocational training team to conduct training and build capacity in collaboration with Rotarians in other parts of the world, using Global Outlook: A Rotarian's Guide to Vocational Service

Support

Your district vocational service chair, appointed by your district governor, coordinates and promotes vocational service activities within the district.

Your district vocational service chair is David W. Potts, of the Rotary Club of Milwaukie, Oregon. He can be reached at 503.659.5588 or at david.w.potts@oregoncomputer.com.

Thank you!

Thank you for your interest in Rotary's Vocational Service Avenue of Service.

I hope this presentation will help energize your Club with Vocational Service projects.

Please feel free to contact me if you have any questions or ideas concerning Rotary Vocational Service.